

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis

SUMMARY REPORT

Scratch Ticket Information

Date Completed

9/21/2026

Game #	2744	Confirmed Packs	7,071
Game Name	\$1,000,000 Ca\$h!	Active Packs	2,791
Quantity Printed	6,105,050	Warehouse Packs	93,099
Price Point	\$20	Returned Packs	273
Start Date	12/1/2025	Printed Payout Percentage	74.98%
Top Prize	\$ 1,000,000	Percent Sold	57.02%
Number of Top Prizes Remaining	2	Number of Weeks Out	42

Current Game Sales Analysis

TANGIBLE COSTS

Expenditure Impact:

Cost to print tickets	\$ 1,230,981	Actual Ticket Production Costs
Prize payout expense	\$ 51,151,610	Data from Instant Ticket Tier Liability Screen in ES

Estimated Direct Costs \$ 52,382,591

TANGIBLE BENEFITS

Revenue Impact:

Estimated sales	\$ 69,621,990	Based on # of tkts printed, times % sold from DaVinci report, times the price point
Total Estimated Benefits	<u><u>\$ 69,621,990</u></u>	

Excess of Revenue over Expended \$ 17,239,399

INTANGIBLE POSITIVE BENEFITS:

- Allows for open bin space for new games at same price point with higher average weekly sales.
- Allows retailers to return inventory to Texas Lottery that is not selling thus releasing their financial burden

INTANGIBLE NEGATIVE BENEFITS:

- There are still valuable prizes remaining in this game.

Assumptions:

- Estimated sales revenue is calculated based on the number of tickets printed times the percent sold from the DaVinci report. The percent sold amount is based on pack settlements. Some partial packs could be returned thus slightly reducing the sales revenue amount reported above.

Weekly Sales Comparison Information

Previous 3 Weeks Sales from DaVinci		
Most recent week sales	\$	553,880
Next week	\$	514,120
Next week	\$	588,760
Avg Weekly Sales Current Game	\$	552,253
Avg Weekly Sales \$20; 5M-9.99M Qty*	\$	2,351,123
Percentage Of Variance In Sales		77%

TEXAS DEPARTMENT OF LICENSING AND REGULATION

Scratch Ticket Game Closing Analysis
RECOMMENDATION AND APPROVALS

Instant Ticket Information

Game #	2744	Printed Payout Percentage	74.98%
Game Name	\$1,000,000 Ca\$h!	Actual Payout Percentage	73.47%
Percent Sold	57.02%	Number of Weeks Out	42
Average # of Weeks for 85% Sell-through for Same Price Point Game With Similar Print Run.*			37

*Only one game at this level with 85% sell through.

Recommendation

☒ Based on the findings in this Summary Report, I am recommending closing the above game.

☐ Products recommends closing the above game based on the below business reason(s):


Scratch Ticket Strategy Coordinator

9/21/2026
Date

  For Will Russ
Products Manager

9/23/2026
Date

By signing below, I agree with the recommendation of the Products Department Staff to close the above game.


Lottery Operations Division Director

9/23/2026
Date

 
Chief Financial Officer

10/1/2026
Date


Executive Director*

10/2/2026
Date

*Executive Director Order No. 01-26 delegates authority to the Lottery & Charitable Bingo Deputy Executive Director.



Da Vinci Report

9/21/26

Product Line	Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales			
														9/19/26	9/12/26	9/5/26	8/29/26
Mature	2736	\$5	10,153,650	MONACO CASH	4/27/26			21	54.01%	6,599	4,657	47,998	1,172	\$568,495.00	\$601,880.00	\$688,995.00	\$761,540.00
	2740	\$5	22,347,825	SUPER CROSSWORD	6/3/26			15	27.01%	21,009	10,027	183,196	39	\$1,971,905.00	\$1,983,430.00	\$2,091,575.00	\$2,098,625.00
	2636	\$10	8,177,500	\$1,000,000 RICHES	2/2/26			33	70.70%	6,376	3,833	36,103	93	\$750,420.00	\$780,600.00	\$859,170.00	\$964,020.00
	2668	\$10	22,393,250	\$250,000 50X CASHWORD	9/15/25			53	68.91%	22,856	9,042	103,243	69	\$2,752,820.00	\$2,751,610.00	\$2,870,570.00	\$2,807,010.00
	2713	\$10	11,808,600	100X THE CASH	1/5/26			37	60.74%	8,093	4,563	77,842	317	\$906,370.00	\$911,120.00	\$1,033,220.00	\$1,128,820.00
	2632	\$10	8,199,350	777	3/2/26			29	87.15%	8,651	5,805	4,593	71	\$1,198,460.00	\$1,278,630.00	\$1,336,800.00	\$1,425,700.00
	2676	\$10	25,087,000	LIMITED EDITION MEGA LOTERIA	6/23/25			65	86.73%	21,462	7,574	32,285	132	\$2,529,800.00	\$2,595,970.00	\$2,772,760.00	\$2,715,400.00
	2733	\$10	8,190,100	MEGA CASH!	6/15/26			14	38.36%	16,125	8,249	73,827	157	\$1,420,810.00	\$1,471,460.00	\$1,653,510.00	\$1,840,500.00
	2669	\$10	34,459,550	MEGA LOTERIA	8/4/25			59	78.08%	32,593	10,751	101,983	80	\$4,010,030.00	\$3,990,080.00	\$4,119,710.00	\$4,058,180.00
	2737	\$10	7,635,950	MONACO VIP	4/27/26			21	58.93%	11,419	7,036	41,731	151	\$1,214,200.00	\$1,224,900.00	\$1,385,540.00	\$1,542,810.00
	2724	\$10	7,911,300	SLOTS OF LUCK	3/30/26			25	52.23%	7,698	4,884	60,840	375	\$762,230.00	\$842,450.00	\$902,470.00	\$977,650.00
	2744	\$20	6,105,050	\$1,000,000 CASH!	12/1/25			42	57.02%	7,071	2,791	93,099	273	\$553,880.00	\$514,120.00	\$588,760.00	\$635,500.00
	2714	\$20	7,131,450	200X THE CASH	1/5/26			37	60.13%	8,463	3,042	99,776	411	\$740,200.00	\$759,180.00	\$862,960.00	\$895,120.00
	2722	\$20	6,064,025	MEGA MILLIONAIRE	2/16/26			31	57.28%	10,454	4,231	86,134	694	\$901,620.00	\$928,520.00	\$1,123,560.00	\$1,108,160.00
	2738	\$20	5,134,275	MONACO MILLIONAIRE	4/27/26			21	54.43%	15,346	6,257	68,684	478	\$1,240,520.00	\$1,340,400.00	\$1,476,680.00	\$1,612,540.00
	2725	\$20	6,113,075	POWER 20S	3/16/26			27	43.38%	10,229	3,946	119,891	2,465	\$751,060.00	\$778,740.00	\$881,120.00	\$960,860.00
	2706	\$20	6,114,525	QUEEN OF SPADES	6/1/26			16	41.36%	19,100	7,283	113,554	248	\$1,757,440.00	\$1,777,240.00	\$2,084,380.00	\$2,281,520.00
	2730	\$30	8,197,000	MILLIONAIRE'S CLUB	3/30/26			25	31.41%	13,832	7,708	200,694	88	\$2,428,140.00	\$2,392,770.00	\$2,526,570.00	\$2,643,750.00
	2661	\$30	6,107,225	PREMIER PLAY	8/4/25			59	59.58%	7,527	4,272	84,953	147	\$1,117,110.00	\$1,003,830.00	\$1,118,010.00	\$1,154,670.00
	2624	\$50	6,039,620	\$5 MILLION ROYALE	4/21/25			74	68.16%	8,019	2,907	83,467	143	\$1,370,800.00	\$1,329,250.00	\$1,511,900.00	\$1,678,650.00
	2659	\$50	8,031,760	500X LOTERIA SPECTACULAR	9/15/25			53	72.10%	26,357	7,402	74,413	123	\$4,874,600.00	\$4,868,700.00	\$5,443,650.00	\$5,583,400.00
	2689	\$50	5,002,420	CASINO MILLIONS	1/20/26			35	50.02%	12,854	4,651	105,302	184	\$2,112,000.00	\$2,103,800.00	\$2,391,000.00	\$2,545,650.00
	2677	\$50	4,651,020	GOLDEN RICHES	11/17/25			44	59.27%	10,519	3,426	78,804	180	\$1,636,500.00	\$1,694,850.00	\$1,880,000.00	\$1,961,150.00
	2610	\$50	4,531,160	ULTIMATE MILLIONS	4/13/26			23	39.78%	15,416	5,212	113,380	167	\$2,546,800.00	\$2,449,150.00	\$2,906,750.00	\$3,186,600.00
	2665	\$100	5,645,205	\$5,000,000 FORTUNE	2/3/25			85	52.49%	9,063	2,703	164,827	258	\$1,644,300.00	\$1,562,600.00	\$1,657,900.00	\$1,816,200.00
	2627	\$100	5,610,750	\$5 MILLION TITANIUM BLACK	2/2/26			33	35.09%	15,688	4,922	219,582	316	\$3,466,500.00	\$3,558,900.00	\$3,745,200.00	\$3,781,900.00
	2587	\$100	6,021,705	LOTERIA SUPREME	8/18/25			57	47.10%	19,535	5,695	184,058	295	\$3,859,900.00	\$3,727,600.00	\$4,022,500.00	\$3,923,300.00
	Sold/Closing	2710	\$1	9S IN A LINE	1/20/26	8/30/26	10/14/26	35	95.68%	392	328	452	2,512	\$25,251.00	\$80,510.00	\$141,646.00	\$179,500.00
	2646	\$2	8,936,625	20X THE MONEY	3/2/26	10/4/26	11/18/26	29	93.92%	1,037	981	83	1,063	\$102,442.00	\$112,440.00	\$128,144.00	\$123,008.00
	2700	\$2	24,476,500	BREAK THE BANK	8/4/25	8/28/26	10/12/26	59	87.36%	2,051	811	4,304	1,485	\$133,616.00	\$259,396.00	\$429,976.00	\$544,334.00
	2672	\$2	9,299,875	ROYAL RICHES	1/20/26	10/4/26	11/18/26	35	58.02%	1,219	689	21,558	3,437	\$50,698.00	\$45,226.00	\$52,538.00	\$48,782.00
	2712	\$5	14,827,950	50X THE CASH	1/5/26	10/4/26	11/18/26	37	61.39%	1,942	1,761	70,572	263	\$289,410.00	\$330,375.00	\$378,675.00	\$385,030.00

Liability for 2744 / \$1,000,000 CA\$H!

Tier ↕	Reference ↕	Tier Value ↕	Outstanding Tier Count ↕	Outstanding Tier Amount ↕	Tickets Paid ↕	Amount Paid ↕	Estimated Tickets Sold ↕	Percent Paid ↕	Last Date Cashed ↕
1	1	\$20.00	259,250	\$5,185,000.00	326788	\$6,535,760.00	3,404,313.508	5,576%	09/20/2026
2	2	\$50.00	235,815	\$11,790,750.00	301415	\$15,070,750.00	3,425,262.263	5,611%	09/20/2026
3	3	\$100.00	42,956	\$4,295,600.00	54732	\$5,473,200.00	3,420,497.877	5,603%	09/20/2026
4	4	\$100.00	63,952	\$6,395,200.00	82695	\$8,269,500.00	3,442,669.197	5,639%	09/20/2026
5	5	\$100.00	42,480	\$4,248,000.00	55075	\$5,507,500.00	3,446,626.301	5,646%	09/20/2026
6	0	\$200.00	2,715	\$543,000.00	3387	\$677,400.00	3,388,692.945	5,551%	09/20/2026
7	0	\$200.00	5,029	\$1,005,800.00	6479	\$1,295,800.00	3,437,141.028	5,630%	09/20/2026
8	0	\$200.00	6,142	\$1,228,400.00	7911	\$1,582,200.00	3,436,778.663	5,629%	09/20/2026
9	0	\$200.00	13,404	\$2,680,800.00	17225	\$3,445,000.00	3,433,330.708	5,624%	09/20/2026
10	0	\$500.00	331	\$165,500.00	434	\$217,000.00	3,463,518.563	5,673%	09/13/2026
11	0	\$500.00	669	\$334,500.00	863	\$431,500.00	3,439,071.9	5,633%	09/19/2026
12	0	\$500.00	674	\$337,000.00	862	\$431,000.00	3,426,141.342	5,612%	09/19/2026
13	0	\$2,000.00	35	\$70,000.00	39	\$78,000.00	3,217,526.364	5,270%	09/15/2026
		Totals	673,487	\$40,405,550.00	857944	\$51,151,610.00			

[illegible]

NO. OF TICKETS: NO. POOLS: PACK SIZE: PACKS/POOL: PACKS/GAME:	6,105,050	Minimum: Maximum:	5,880,000 6,120,000	TEXAS LOTTERY COMMISSION "\$1,000,000 CASH!" GAME NO. 2744 END OF PRODUCTION PRIZE STRUCTURE 3-Sep-25	\$20 TICKETS	\$122,101,000	REVENUE	PRIZE FUND	\$91,557,160	74.988%
	50.88									
	25									
	4,800									
	244,202									
	6,105,050									



TEXAS DEPARTMENT OF LICENSING & REGULATION

LOTTERY & CHARITABLE BINGO DIVISION
P.O. Box 16630 • Austin, Texas 78761-6630
Phone (512) 344-5000 • FAX (512) 478-3682 • Bingo FAX (512) 344-5142
texaslottery.com • txbingo.org



Payment Approval

September 19, 2025

The attached invoice(s) for service is being submitted for approval.

Vendor Name	Pollard Banknote Limited
P.O. Number (if applicable)	362-25-9010 RL024
Tx Game #/Name	Game #2744 \$1,000,000 CASH!
Draw #	
Invoice Number	8549375
Invoice Amount	\$1,230,981.22

The above referenced invoice(s) have been reviewed and certified as proper, accurate and should be paid by the Texas Lottery Commission.

Dale Bowersock (Scratch Ticket Strategy Coordinator)

9/22/2025

Date

JB
9/19/2025

For Will Russ

Will Russ (Products Manager)

9/22/2025

Date



Kelly Stuckey (Interim Lottery Operations Director)

9/24/2025

Date

Please return to Maria Perez in the Office of the Controller by

September 29, 2025



140 Otter Street
Winnipeg, Manitoba
Canada R3T 0M8
Phone: (204) 474-2323
Fax: (204) 453-1375

INVOICE NO.: 8549375

Sold To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States	Ship To: Texas Lottery Commission P.O. Box 16630 Austin, TX 78761-6630 United States
Terms: Net 30 days after date of invoice	Due Date: October 18, 2025

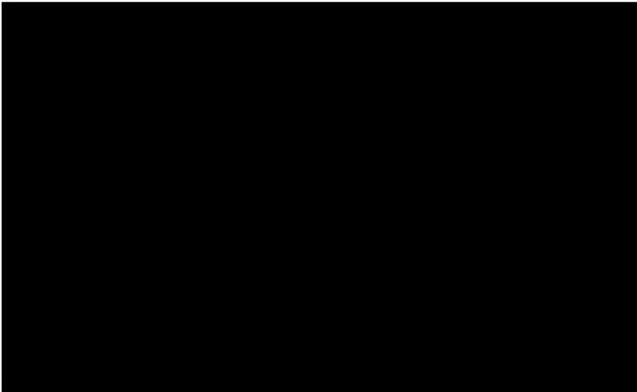
Invoice Date	Order No.	Your Order	Customer No.
September 18, 2025	1269421		5008

Order name: \$1,000,000 CASH! #2744
PO Number:

Product Description	Quantity	Unit Price	Amount
Ticket Size 10 x 4	6,105,050	66.11 /M	403,604.86
Spectrum Scratch FXtra™	6,105,050	106.80 /M	652,019.34
Four colour imaging	6,105,050	10.00 /M	61,050.50
Fluorescent / Neon Ink Base	6,105,050	5.60 /M	34,188.28
Flood UV varnish on ticket front	6,105,050	2.40 /M	14,652.12
Multiple Play Area	6,105,050	2.40 /M	14,652.12
Spectrum Scratch FXtra®	1	8,910.00 Ea	8,910.00
Inserts	1	41,904.00 Ea	41,904.00

Under unit price '/M' = price per thousand.

Before Taxes:	1,230,981.22 USD
Freight:	0.00
Deposit:	0.00
Amount Due:	1,230,981.22 USD



Scratch Ticket Game Closing Analysis

02/25/24 Thru 02/28/26

Average Number of Weeks for 85% Average Sell Through (2 Years)

		Price Point					Price Point				
Print Quantities	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100		
< 5M	None	None	None	Week 17*	None	None	None	Week 57*	None		
5M-9.99M	Week 17	Week 27	Week 22*	Week 18	Week 25	Week 37*	None	Week 74*	None		
10M-14.99M	Week 22	None	None	Week 31*	None	None	None	None	None		
15M-19.99M	None	None	None	None	None	Week 58*	None	None	None		
20M-24.99M	None	Week 41*	None	None	Week 70*	None	None	None	None		
25M-29.99M	None	None	None	None	Week 43*	Week 69*	None	None	None		
30M-34.99M	None	None	None	None	None	None	None	None	None		
>=35M	None	None	Week 102*	Week 45*	None	None	None	None	None		

Average Weekly Dollar Sales at 85% Average Sell Through

Print Quantities	Price Point					Price Point				
	\$1	\$2	\$3	\$5	\$10	\$20	\$30	\$50	\$100	
< 5M	None	None	None	\$1,271,429	None	None	None	\$3,109,504	None	
5M-9.99M	\$489,333	\$430,424	\$702,708	\$1,650,766	\$2,831,019	\$2,351,123	None	\$4,557,105	None	
10M-14.99M	\$460,807	None	None	\$1,548,488	None	None	None	None	None	
15M-19.99M	None	None	None	None	None	\$4,503,279	None	None	None	
20M-24.99M	None	\$1,001,893	None	None	\$2,694,222	None	None	None	None	
25M-29.99M	None	None	None	None	\$5,056,047	\$6,320,244	None	None	None	
30M-34.99M	None	None	None	None	None	None	None	None	None	
>=35M	None	None	\$886,639	\$4,773,034	None	None	None	None	None	

None = no games at this level with 85% sell through
 * only one game at this level with 85% sell through

Excludes Promotional Tickets
 Unaudited - For Internal Use Only

From: [Meier, Derek](#)
To: [Bowersock, Dale](#); [Gough, Riley](#) <BS>
Cc: [ProductsScratchTeam](#)
Subject: RE: October Pre-call Recommendations
Date: Monday, September 21, 2026 3:15:06 PM
Attachments: [image001.png](#)
[image002.png](#)
[image003.png](#)
[image004.png](#)
[image005.png](#)
[image006.png](#)
[image007.png](#)
[image008.png](#)
[image009.png](#)
[image010.png](#)

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Good afternoon, Dale

I checked with Riley and we're good with the other game recommendations.

Thank you.

Derek Meier
Order Fulfillment Senior Manager



8520 Tuscany Way
Austin, Texas
Mobile: +1 806 239 7281

BrightstarLottery.com

From: Bowersock, Dale <Dale.Bowersock@lottery.state.tx.us>
Sent: Monday, September 21, 2026 2:10 PM
To: Gough, Riley <Riley.Gough@brightstarlottery.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>; Meier, Derek <Derek.Meier@brightstarlottery.com>
Subject: RE: October Pre-call Recommendations

CAUTION: This email originated outside of Brightstar. Do not click links or open attachments unless you recognize the sender and know the content is safe.

I would like to remove 2711, 30S the Cash Word Search. It's only at 38% sell through. We do need a strategy to get more inventory out for this game though if we are ever going to sell through this game timely.

From: Bowersock, Dale
Sent: Monday, September 21, 2026 8:58 AM
To: Gough, Riley <BS> <Riley.Gough@brightstarlottery.com>
Cc: ProductsScratchTeam <ProductsScratchTeam@lottery.state.tx.us>
Subject: October Pre-call Recommendations
Importance: High

Riley,
Below are the game which qualify for Pre-call in October.

Game	\$	Tix Run	Name	Start	Call	Close	Wks	% Sold	Confirmed	Active	Ware	Return	Net Sales		
													9/19/26	9/12/26	9/5/26
Under 85% Sold (variance attached):															
2711	\$3	17,205,625	30X THE CASH WORD SEARCH	1/5/26			37	38.08%	2,992	2,094	79,045	105	\$216,837.00	\$211,578.00	\$227,211.00
2577	\$5	7,330,275	\$100,000 CASH	4/13/26			23	61.98%	3,560	2,337	29,353	914	\$295,685.00	\$314,710.00	\$377,535.00
2636	\$10	8,177,500	\$1,000,000 RICHES	2/2/26			33	70.70%	6,376	3,833	36,103	93	\$750,420.00	\$780,600.00	\$859,170.00
2744	\$20	6,105,050	\$1,000,000 CASH	12/1/25			42	57.02%	7,071	2,791	93,099	273	\$553,880.00	\$514,120.00	\$588,760.00
Over 85% Sold:															
2727	\$5	5,124,375	ALL ABOUT THE 8S	6/1/26			16	93.70%	1,535	1,401	292	381	\$255,455.00	\$330,015.00	\$443,095.00
2648	\$5	59,199,675	SUPER LOTERIA	4/21/25			74	94.26%	9,534	3,449	28,461	376	\$914,235.00	\$1,012,815.00	\$1,148,355.00
2658	\$20	15,267,250	\$1,000,000 CROSSWORD	6/16/25			66	96.89%	10,706	2,725	0	1,969	\$1,152,580.00	\$1,219,460.00	\$1,530,220.00

The Game Close dates would be:

Pre-call: 10/2/26

Call: 11/1/26

End of Game: 12/16/26

End of Validations: 6/14/27

Please let me know if you have any concerns with pre-calling any of these games.

Dale Bowersock

Scratch Ticket Strategy Coordinator

Lottery Operations Division

Texas Department of Licensing and Regulation

dale.bowersock@lottery.state.tx.us

(512) 344-5166



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From: [Russ, Will](#)
To: [Products; ManagersLO; Helm, Steve; Perez, Maria; Youngblood, Colin](#)
Subject: Will Russ: Signature Authority to Dale Bowersock (9/23/2026)
Date: Tuesday, September 22, 2026 8:39:42 PM

I am out of the office 9/23/2026. Dale Bowersock will have full Signature Authority for Products 9/23/2026. Please email him if you have something that needs to be approved.

Will Russ

Products Manager

Lottery Operations Division

Texas Department of Licensing and Regulation

will.russ@lottery.state.tx.us

512.344.5386